

Member Circular No. 080/2010

Date : 21st May 2010
To : All SFFLA Members
Attn : General Manager / Operations Manager

Dear Sir,

**RE : FOUNDATION COURSE IN FREIGHT FORWARDING & MULTIMODAL
TRANSPORT**

Please be informed that the 4 days Foundation Course In Freight Forwarding and Multimodal Transport, which has been designed and developed with the co-operation of the United Nations Economic and Social Commission for Asia Pacific (UNESCAP) will commence in June 2010 as detailed below:-

Dates: 26th - 27th June and 3rd - 4th July 2010 (4 days)
Time: 9.00 am – 5.00 pm
Venue: Wisma SFFLA
Course Fees: RM 800.00

The course is under SBL Khas Claimable (Please sent to PSMB a Form PSMB-PGL-1-09 before the course start)

This course is exclusive for SFFLA Members only. One paid participant entitled to one Free participant.

Non-members can attend this course subject to availability of seat with fees RM 1,000.00.

Attached with this circular is the application form for course.

Participants are expected to have at least 1 year working experience in the Logistics Industry with at least an SPM certificates. Participants will be permitted to progress to certificate in MTO-maritime after completing this course.

For further information please contact the **Secretariat Office at 03-3168 4363.**

Thank you,
Christine Wong
Secretariat Office
Selangor Freight Forwarders and Logistics Association

cc. Committee Members

(Attached 3 pages)

Best Regards,

Cindy Tan



Lacking an Industry recognised qualification?
Want to improve your career prospects?

Look no further!

JOIN SFFLA FOR THE FOUNDATION COURSE IN FREIGHT FORWARDING

Date : 26th – 27th June & 3rd – 4th July 2010

Time: 9.00 am – 5.00 pm. Venue : Wisma SFFLA

LIMITED TO 35 PAX PER CLASS

Aim of the Course

This Course is designed and developed with the cooperation of the United Nation Economic and Social Commission for Asia Pacific - UNESCAP:

1. To develop and promote local SME logistics players / NVOCCs to compete in the regional and global markets
2. To enhance Freight Forwarder’s knowledge and undertaking of MTO business and operations.
3. To promote and upgrade professionalism in the freight forwarding industry
4. To identify and understand the parties involved in the logistics chain
5. The Association is finalizing with a local university to have the diploma embedded into its degree programme. This is the pathway awards recognition.

Why choose SFFLA foundation course?

- Study with knowledgeable and experienced as they share their wealth of knowledge and experience with you!
- Well equipped facilities for a conducive learning environment
- Detail materials for study and reference



EXCLUSIVE FOR SFFLA MEMBERS ONLY



** Non-Members will charged RM 1000 subject to availability of seat.*

Course Leaders

1. Wee Ah Sah: Roadmap Project Manager of the Programmes. Background: Member of the Chartered Institute of Transport and Logistics [‘79]. Diploma in Education, 20 years of port operations, planning, commercial experiences, Managed container haulage services, Group Manager of Logistics in local Steel Group. Attended UNESCAP training programmes, had lectured extensively to various institutions, plus doing Consultancy jobs on logistics projects, currently acts as business development advisor and Hon. Secretary General of SFFLA.
2. Cheok Tuan Sun, General Manager of an established local total logistics company. He has a master degree in Industrial Engineering University of Ohio [USA] with teaching experience for the undergraduate classes at the same university and thereafter had worked in manufacturing, logistics and insurance companies at management level. His backgrounds will provide wide experiences to the training programme. He has also attended the UNESCAP’s Trainer course.
3. Paul Lui, General Manager of an international logistics company operating in Malaysia. Member of the Institute of Marketing [UK], an MBA from Lincoln University of US, with professional training certification. With over 25 years of experience in shipping and logistics. Also certified by UNESCAP to conduct this MTO diploma course.
4. M/s Kwan Chui Wan is a member of the Institute of Chartered Secretaries and Administrators [‘81] and also hold a diploma in Business Administration [TAR ‘81]. Currently works as a director in a local logistics company. Over 20 years of experience in all aspects of shipping and related logistics and manufacturing experience. Trained by UNESCAP for this programmes.
5. M/s Woo Mei Foong holds a BA [Hons] from UKM specializing in language study. Her background includes experiences in customs service, project management for shipping, including teaching of English for working people. Currently, she works as the head of an export division of a large integrated supply chain company; specializing in project shipments of door 2 door and heavy cargo consignments. She has also undergone the UNESCAP’s trainer programme.
6. Seo Tet Chong [Paul] is a member of the Chartered Institute of Transport and Logistics and had held various positions in the Klang Port Authority, these have allowed him to gain experiences in conventional shipping operation, container port operation, research developments in port including the administration of the Free Zone. He was the Assistant general Manager in charge of Corporate affairs just before he retired. With his background and involvement in the Port Authority after privatization, he has been presenting various lectures both locally and at international forums.
7. Michael Ng Sin Tat is the Managing Director of a local logistics company. He has undergone training with the UNESCAP’s programme and has been with the Association spear-heading the Educational programme for a while. His experience in cargo consolidation and local freight forwarding will contribute to the programme in practical manner. His working experience also included his strength in logistics marketing.
8. Tony Chia Han Teun is the Executive Director of a local company dealing in both shipping and freight forwarding activities. He has over 30 years of experience in this field which will benefit all participants. His interest in this sector is reflected by his presence in the council of SFFLA for many years. He is also a UNESCAP’s programme trainer. His contributions, especially in the practical aspects of forwarding will be a rewarding experience to new entrants to this industry.
9. Lim Ah Chye [Henry] is currently an Executive Director of a local forwarding company a post he holds since 1981. Throughout his career of over 30 years in the forwarding industry, he brings a rich background of practical experience which will enable our participants to gain insight into the day-to- day aspects of the industry. He has undergone the training programme set by UNESCAP and is certified to conduct this programme.

Objectives of the Course

After completing this course, the learner will be able:

1. To understand the impact of trade on the logistics chain.
2. To know the importance of logistics chain to the competitiveness of national industry.
3. To link up the various players in the logistics chain.
4. To link up further with the certificate course and progress to the Diploma level

Course Content

1. Linkages between Trade and Transport
2. The Evolving roles of Freight Forwarding
3. Understanding the transport Chain (Maritime Transport)
4. Plan and Execute an Export Shipment
5. Plan and Execute an Import Shipment
6. Basic insurance liabilities of Carrier
7. Local Port-operations, procedures and facilities

Registration Form

Foundation in Freight Forwarding 26th – 27th June & 3rd – 4th July 2010

Yes! Please register the following delegate(s) for the course.

Name :(Dr/Mr/Mrs):

Title:

Name:(Dr/Mr/Mrs):

Title:

Organisation:

Address:

.....

.....

Nature of Business:

HRDF Claimable: Yes / No

Contact Person:

Tel No.: Fax:.....

E-mail:

Please photocopy for more delegates

Methods of payment

Please send crossed-cheque or bank draft payable to:

Selangor Freight Forwarders and Logistics Association

Wisma SFFLA, No 23, Jln Cemerlang, 42000 Port Klang.

Enclosed is our cheque for RM

Cheque No:

COURSE REGISTRATION INFORMATION

Course Fee:

Member: RM 800.00

Non-Member Fee: RM 1000.00

Important Notice:

Members must not defaulters in subscription fees.

Payment is required with registration and must be received prior to the commencement course to guarantee your place.

Cancellation & Transfers

A substitute is acceptable at no extra charge. Please provide the name and designation of the substitute delegate at least 2 working days before the course.

The organiser reserves the right to make amendments and/or changes to the programme owing to unforeseen circumstances.

Course Venue and Information

WISMA SFFLA

23, Jalan Cemerlang

42000, Port Klang

Courses will be conducted from at 9.00am – 5.00pm

About the Organiser

SFFLA is the sole state body representing Selangor Freight Forwarders involving in all modes of transport and logistics including multimodal transport operators and ancillary freight forwarding service and Customs brokers.

SFFLA strongly believes in education and training particularly with Vision 2020. SFFLA also offer various short courses, talks, seminars, workshops, and conferences for the benefits of member and non-members.

SFFLA Secretariat

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