

Member Circular No. 098/2010

Date : 22nd July 2010

To : All SFFLA Members

Dear Members,

RE: WORKSHOP ON THE DEVELOPMENT OF FREIGHT LOGISTICS SERVICES SECTOR IN MALAYSIA JOINTLY ORGANISED BY MALAYSIAN LOGISTICS COUNCIL (MLC) AND MALAYSIA INSTITUTE OF TRANSPORT (MITRANS)

Please be informed that MLC and MITRANS will be organizing a workshop to identify logistics issues in Malaysia. Details of the workshop are as follows:

Date : 4th & 5th August 2010
Venue : Shah Alam Convention Centre (SACC), Shah Alam
Time : 8.30 am – 5.30 pm

Please confirm your attendance by returning the reply slip to MIDA via fax no. 22632550 or email: khadijah@mida.gov.my latest by **26th July 2010**.

For further information please refer to the attachment.

Thanks and regards,

Asmah Tamin
Secretariat Office

Attached (7 pages)

Best Regards,

Cindy Tan

SFFLA Secretariat

WORKSHOP ON THE DEVELOPMENT OF FREIGHT LOGISTICS SERVICES SECTOR IN MALAYSIA

4TH – 5TH AUGUST 2010 AT SHAH ALAM CONVENTION CENTRE (SACC)

1.0 DATE AND VENUE

4th – 5th August 2010 at Shah Alam Convention Centre (SACC), Shah Alam Selangor.

2.0 WORKSHOP AGENDA

The 2 days' workshop is organized to accommodate the needs to refine the Logistics Roadmap based on 6 Strategic Initiatives as advocated by MLC.

DAY 1	
8.00am – 8.45am	Registration
8.45am – 9.00am	Opening Speech - Secretary General MITI
9.00am – 10.30am	Overview on the Roadmap for the Development of the Freight Logistics Services Sector - Dr. Mohamed Amin Mohd Kassim
10.30am – 10.45am	Tea Break
10.45am – 11.25am	Keynote Paper Presentation: Prof. Alan McKinnon, Head of the Logistics and Supply Chain Research Centre, Herriot-Watt University, Edinburgh, Scotland. Distinguished Visiting Professor MITRANS
11.25am – 12.05pm	Invited Speaker: Prof. James Stock, University of South Florida, US.
12.05pm – 1.00pm	Q&A
1.00pm – 2.30pm	Lunch
2.30pm – 3.30pm	Focus Group Discussion CHAIRPERSON : Assoc. Prof. Sabariah Jemali Strategic Initiatives 1 – Improving Transport Infrastructure & Services Chairman – Mr. N. Parameswaran Senior Director, Services MIDA Panel: i. JKR ii. EPU

3.30pm – 4.30pm	<ul style="list-style-type: none"> iii. MOF iv. MOT / SPAD v. Port Authority (Kuantan Port) vi. UPEN Sabah & Sarawak vii. MATRADE viii. SME Corp <p>Strategic Initiatives 2 – Adopting Best Practice & Benchmarking</p> <p>Chairman – Mr. Nazery Khalid Maritime Institute of Maritime Association (MIMA)</p> <p>Panel:</p> <ul style="list-style-type: none"> i. MICCI ii. Frost & Sullivan Malaysia iii. MPC iv. MOT v. MIMA vi. JPJ vii. JKR viii. SPAD ix. Foreign logistics players (Ceva Logistics)
4.30pm – 5.30pm	Wrap-up Session 1 & 2
5.30pm – 6.00pm	Tea and End of day 1

DAY 2	
8.00am – 8.30am	Registration
8.30am – 10.30am	<p>Focus Group Discussion CHAIRPERSON : Assoc. Prof. Sabariah Jemali</p> <p>Strategic Initiatives 3 - Fostering Human Capital Development</p> <p>Chairman – Dato’ R. Segarajah Secretary General Ministry of Human Resources</p> <p>Panel:</p> <ul style="list-style-type: none"> i. CILT ii. MITRANS iii. Prof. Alan McKinnon iv. Asia Pacific Singapore Logistics Institute

	<ul style="list-style-type: none"> v. MOT vi. EUMCCI vii. IRDA
10.30am – 10.45am	Tea Break
10.45am – 11.45am	<p>Strategic Initiatives 4 – Improving Institutional & Regulatory Framework</p> <p>Chairman – En Mohd Nur Ismal Mohamed Kamal CEO Land Public Transport Commission – SPAD</p> <p>Panel:</p> <ul style="list-style-type: none"> i. EPU ii. Bar Council iii. MOT iv. ECER Development Council v. IRDA vi. MITRANS (PM Dr.Ooi) vii. MITI viii. JPJ ix. KDRM x. MITI xi. MIDA
11.45am – 12.45pm	<p>Strategic Initiatives 5 - Securing Sustainability , Safety & Environment</p> <p>Chairman – Datuk Nor Azmal Mohd Nazir Deputy Secretary General (Green Technology & Water) Ministry of Energy, Green Technology & Water</p> <p>Panel:</p> <ul style="list-style-type: none"> i. OSHA ii. SIRIM iii. MIROS iv. Department of Environment v. MOHR vi. MIGHT vii. MOT

12.45noon – 2.00 pm	Lunch
2.00pm – 3.00pm	<p>Strategic Initiatives 6 – Pervasive Application of IT , Technology & Innovation</p> <p>Chairman – Dato' Madinah Binti Mohamad Secretary General Ministry of Science, Technology & Innovation, Malaysia (MOSTI)</p> <p>Panel:</p> <ul style="list-style-type: none"> i. MDeC ii. SIRIM iii. AT Kearney iv. Crimson Logic v. JETRO vi. MIGHT
3.00pm - 4.15pm	Wrap up Session for Strategic Initiative 3,4,5,6
4.15pm – 5.00pm	Plenary session
5.00pm – 5.30pm	Concluding Remarks
5.30pm – 6.30pm	Tea and End of Workshop

BORANG JAWAPAN

Sekretariat
Majlis Logistik Malaysia
(u.p.: Cik Siti Khadijah Mohd. Mansor)

Tel : 03-22632437
Faks : 03-22632550
E-mail : khadijah@mida.gov.my

BENGKEL BERKENAAN 'DEVELOPMENT OF FREIGHT LOGISTICS SERVICES SECTOR IN MALAYSIA' ANJURAN BERSAMA MAJLIS LOGISTIK MALAYSIA (MLC) DAN INSTITUT PENGANGKUTAN MALAYSIA (MITRANS)

Tarikh : 4 & 5 Ogos 2010
Masa : 8.30 pagi – 5.30 petang
Tempat : Shah Alam Convention Centre (SACC), Shah Alam, Selangor

(Sila tanda di mana berkenaan)

Saya akan hadir.

Saya tidak dapat hadir.

Wakil saya akan hadir.

Nama wakil : _____
Jawatan : _____
Tel. : _____
Faks : _____
E-mail : _____

Nama ahli : _____

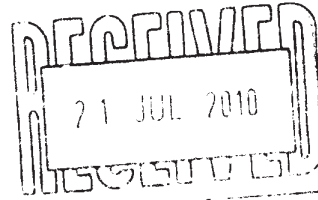
Organisasi : _____

**MALAYSIAN INDUSTRIAL DEVELOPMENT AUTHORITY**

Lembaga Kemajuan Perindustrian Malaysia
Block 4, Plaza Sentral, Jalan Stesen Sentral 5
50470 Kuala Lumpur, Malaysia
Tel: (603) 2267 3633 Faks: (603) 2274 7970

Website: www.mida.gov.my
Email: investmalaysia@mida.gov.my

MIDA's Ref. : 200/D1/7
Date : 12 July 2010



As per LAMPIRAN

Y. Bhg. Tan Sri / Dato' / Datin / Tuan / Puan

**WORKSHOP ON THE DEVELOPMENT OF FREIGHT
LOGISTICS SERVICES SECTOR IN MALAYSIA JOINTLY
ORGANIZED BY MALAYSIAN LOGISTICS COUNCIL (MLC)
AND MALAYSIA INSTITUTE OF TRANSPORT (MITRANS)**

We are pleased to inform you that Malaysian Logistics Council (MLC) and Malaysia Institute of Transport (MITRANS) will be organizing a workshop to identify logistics issues in Malaysia. Details of the workshop are as follows:

Date : 4th & 5th August 2010
Venue : Shah Alam Convention Centre (SACC), Shah Alam,
Selangor
Time : 8.30 am – 5.30 pm

The objective of the workshop is to discuss on the 6 Strategic Initiatives that are crucial to address the issues and challenges faced by the logistics industry, as listed below:

- i. Improving Transport Infrastructure & Services
- ii. Fostering Human Capital Development
- iii. Adopting Best Practice & Benchmarking
- iv. Improving Institutional and Regulatory Framework
- v. Pervasive Application of IT, Technology & Innovation
- vi. Securing Sustainability, Safety & Environment

In this respect, we cordially invite your organization / association to participate in this workshop. Participants will be divided into 6 working groups. As such, please send **one (1) person to participate in each discussion group.** We would appreciate if you could extend this invitation to your members. Attached please find the **workshop agenda** for your kind information.

Please confirm your attendance by returning the **reply slip** to the Secretariat latest by **26 July 2010**. Your participation in this workshop is greatly appreciated.

Thank you.

Yours sincerely,



Tan Piak Bong

Secretariat
Malaysian Logistics Council (MLC)
for Director General
Malaysian Industrial Development Authority(MIDA)